

## Profile:

I am currently in 3<sup>rd</sup> year of the BSc (Hons) Interactive Media Design course at Napier University.

I'm a hard working, resourceful person and passionate about design. I strive to achieve the best results from every project I undertake.

At 30, I have greater life experience and responsibilities that keep me highly motivated and focused on my long-term goals.

Working as a media designer has enabled me to explore these in various ways, amongst them: problem solving, aesthetics and interactivity.

My outlook is fresh and open-minded, traits that are reflected in my work. I look forward to each new challenge, confident in my abilities but always keen to learn and develop.

## Skills:

- ⇒ Proficient understanding of the design process from initial concept to end product.
- ⇒ Knowledge of user-centered design principles, web standards, current trends in web technology, and issues of cross-platform and cross-browser development.
- ⇒ Knowledge of Windows and OS X hardware: setup, maintenance and troubleshooting.
- ⇒ Understanding of Interface design and navigational devices.
- ⇒ Knowledge of usability issues surrounding screen design.
- ⇒ Highly developed colour skills and design knowledge.
- ⇒ Verbal and written fluency in English and Portuguese.

## Projects & Freelance work:

### MULTIMEDIA DESIGNER AT EDINBURGH'S TELFORD COLLEGE

APRIL 2008 - SEPTEMBER 2008 (6 MONTHS)

- ⇒ Design process of a Portal from initial concept to end product.
- ⇒ CSS: Lead Designer in Styling and Skinning in Adobe Flex 3.
- ⇒ Develop brand identity.
- ⇒ Icon Design.
- ⇒ User Interface Design.
- ⇒ Developing successful website solutions for projects with continued emphasis on information architecture and usability.
- ⇒ Working in an environment with rigorously goals and tight deadlines and maintaining a very high level quality of work.

## **WEB DESIGNER / DEVELOPER FOR GRACE KYNOCH COACHING**

(PROFESSIONAL TRAINING & COACHING INDUSTRY)

DECEMBER 2007 - MARCH 2008 (4 MONTHS)

- ⇒ Creation and development of the clients required website.
- ⇒ Developed Brand Identity and Stationery Kit.
- ⇒ Website traffic, Website Search Engine Optimisation.

## **RESEARCH AND DEVELOPMENT AT CMDC - CREATIVE MULTIMEDIA DESIGN COMMUNITY**

(E-LEARNING INDUSTRY)

AUGUST 2006 - PRESENT

**CMDC** is an official Adobe User Group for Edinburgh that I'm involved. The aim of this team is to provide information resources within the community.

We have a chance to meet professionals to discuss a variety of topics relevant to working with Adobe products, including development, design, animation, photography, video, multimedia and business practices.

## **WEB DEVELOPER AT HOOPSCOTCH**

(PROFESSIONAL SPORTS JOURNALIST)

JUNE 2007 - OCTOBER 2007 (4 MONTHS)

- ⇒ Building, and uploading the company website.
- ⇒ Flash banners, User Interface.

### **Software:**

AUTHORING: Dreamweaver, Director, Flash, Flex

GRAPHIC CREATION: Photoshop, Illustrator, Fireworks, 3D Studio Max

DESKTOP PUBLISHING: InDesign

ANIMATION: Flash, Image Ready

MICROSOFT: Word, Excel, Entourage and PowerPoint

PLATFORMS: Macintosh, Windows

LANGUAGES: XHTML, HTML, CSS, PHP, ActionScript, JavaScript

STREAMING: Flash Video Encoder, QuickTime, Windows Media, iMovie HD

DIGITAL AUDIO: Digidesign Pro Tools, Garage Band

### **Education:**

2007/2008: Edinburgh's Telford College, HND Interactive Multimedia Creation

2006/2007: Edinburgh's Telford College, HNC Interactive Multimedia Creation

**Qualifications:**

2008: HND Interactive Multimedia Creation

2007: HNC Interactive Multimedia Creation

2006: Dreamweaver MX course at the University of Edinburgh over 10 weeks. Evening Classes.

**Interests:**

Music, Web Design, Graphic Design, Illustrations, Films and Photography.

REFERENCES AVAILABLE UPON REQUEST